

Statewide Lodging Performance										
Market Year	Month of May					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2007	64.9%	\$103.14	\$66.97	90,156,235	138,849,186	61.4%	\$103.17	\$63.37	410,121,223	667,686,814
2008	63.3%	\$106.95	\$67.69	90,019,767	142,228,744	60.1%	\$107.78	\$64.75	410,222,205	682,798,688
% change	-2.5%	3.7%	1.1%	-0.2%	2.4%	-2.2%	4.5%	2.2%	0.0%	2.3%
Mountain										
2007	67.4%	\$95.67	\$64.50	11,015,648	16,340,255	65.6%	\$105.99	\$69.53	51,848,307	79,036,589
2008	63.7%	\$97.82	\$62.26	10,714,544	16,832,721	62.8%	\$110.45	\$69.42	51,041,064	81,211,364
% change	-5.6%	2.2%	-3.5%	-2.7%	3.0%	-4.2%	4.2%	-0.2%	-1.6%	2.8%
State of Arizona										
2007	66.5%	\$100.83	\$67.04	2,056,440	3,093,149	71.9%	\$119.65	\$86.02	10,774,457	14,986,479
2008	62.1%	\$103.59	\$64.32	1,981,191	3,190,489	67.4%	\$124.58	\$83.99	10,401,416	15,427,550
% change	-6.6%	2.7%	-4.0%	-3.7%	3.1%	-6.2%	4.1%	-2.4%	-3.5%	2.9%
Metro Phoenix										
2007	64.7%	\$113.39	\$73.39	1,053,872	1,628,337	76.0%	\$141.05	\$107.22	6,019,729	7,918,993
2008	58.5%	\$115.69	\$67.71	984,981	1,682,897	69.8%	\$149.42	\$104.31	5,696,185	8,159,440
% change	-9.6%	2.0%	-7.7%	-6.5%	3.4%	-8.2%	5.9%	-2.7%	-5.4%	3.0%
Metro Tucson										
2007	64.2%	\$94.26	\$60.50	302,359	471,076	74.2%	\$116.31	\$86.31	1,702,637	2,294,596
2008	60.5%	\$100.03	\$60.56	292,457	483,073	69.4%	\$118.42	\$82.18	1,627,848	2,345,658
% change	-5.7%	6.1%	0.1%	-3.3%	2.5%	-6.5%	1.8%	-4.8%	-4.4%	2.2%
Flagstaff AZ										
2007	71.9%	\$79.20	\$56.94	109,892	152,861	58.9%	\$69.67	\$41.04	437,423	742,541
2008	70.5%	\$81.07	\$57.12	110,905	157,387	59.6%	\$72.62	\$43.25	444,145	745,747
% change	-2.0%	2.3%	0.3%	0.9%	3.0%	1.1%	4.2%	5.4%	1.5%	0.4%
Non-metro AZ										
2007	70.6%	\$84.89	\$59.94	656,901	930,279	65.1%	\$79.41	\$51.70	2,906,416	4,463,793
2008	69.0%	\$88.18	\$60.85	663,622	961,682	63.0%	\$82.16	\$51.75	2,907,275	4,615,755
% change	-2.3%	3.9%	1.5%	1.0%	3.4%	-3.3%	3.5%	0.1%	0.0%	3.4%

Source: Smith Travel Research